



SOAPEELS

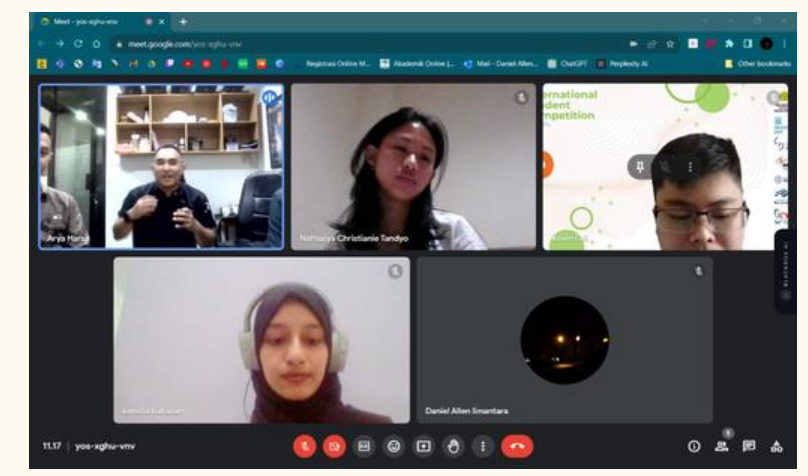
"feel the peels!"



FRUIT PEELS



According to Mr Rio as head cheff in the JW Marriott Surabaya hotel, the most wasted waste is fruit peels



Fact!

Hotel industries food waste : 289,700 ton / year
and 25-30% is from fruit peels
reference : [https:// www.emerald.com/insight /content /doi/10.1108/TRC-04-2022-0010/full/html](https://www.emerald.com/insight/content/doi/10.1108/TRC-04-2022-0010/full/html)



How might we help the chef and other staff managing the waste of fruit





SOAPEELS

Soapeels is a soap made from fruit peels. The purpose of making soapeels is to replace the existing soap in the hotel so that it becomes something to show that the hotel concerns about food waste. Soapeels consists of bar soap, liquid soap, and bath bombs as special products.



Key Users : JW Marriot Team

IMPACT

FOR THE HOTEL

- Become the hotel's brand awareness, that the hotel cares about food waste

FOR THE GUESTS

- A new experience for natural skin care
- Can attend free workshop

FOR THE ENVIRONMENT

- Reduce environmental pollution
 - Opening employment

SOAPEELS

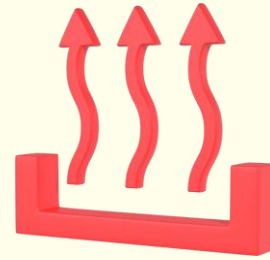


FRUIT



PEELS

S
O
R
T
E
D



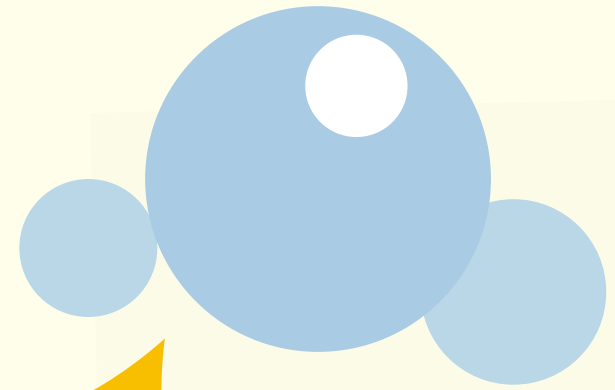
CRUSHED



MIXING

Fruit peels

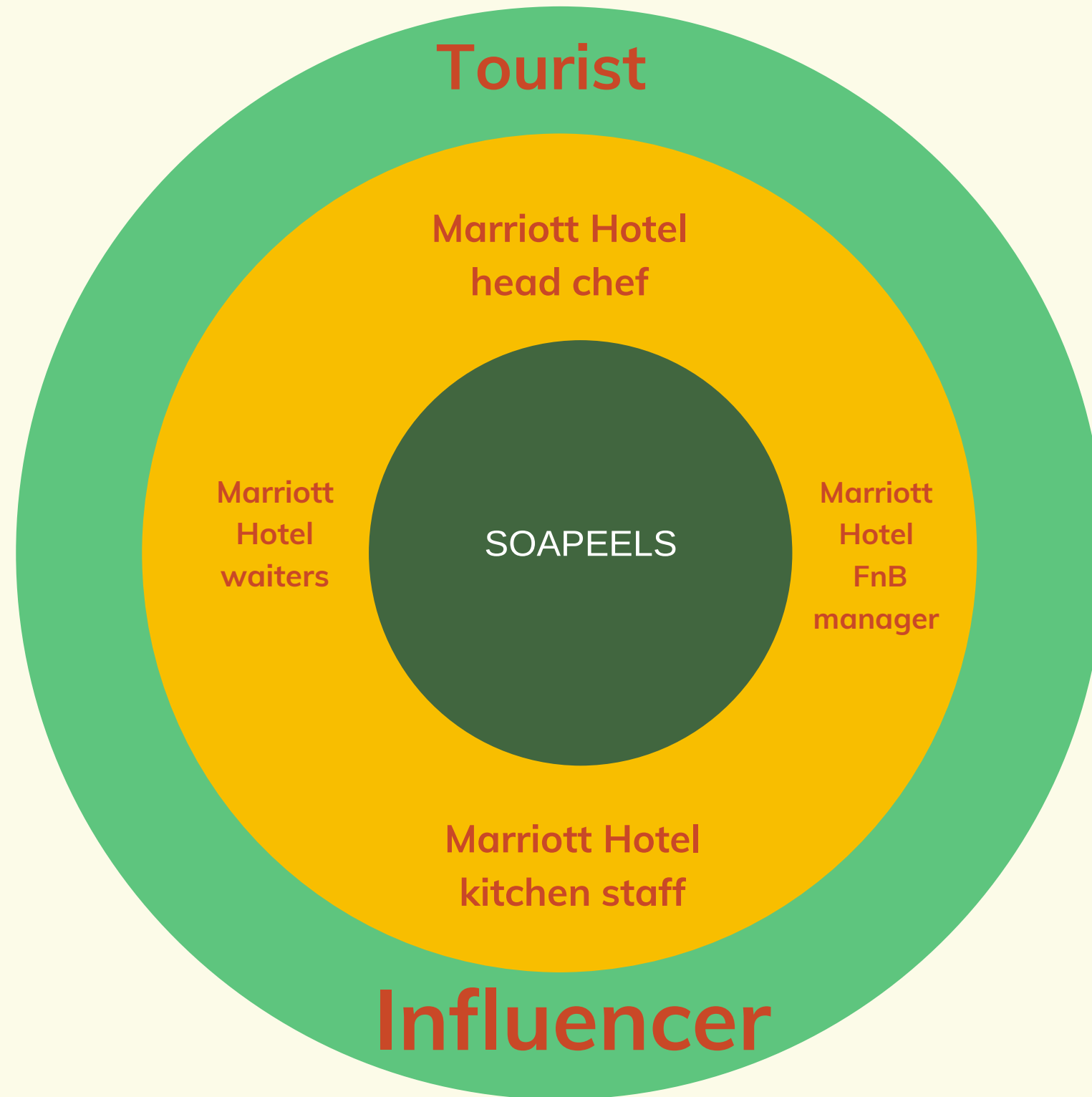
Soap Base



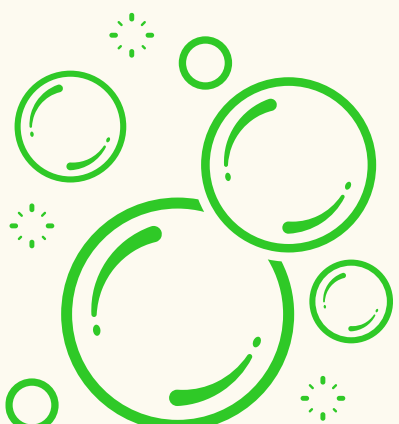
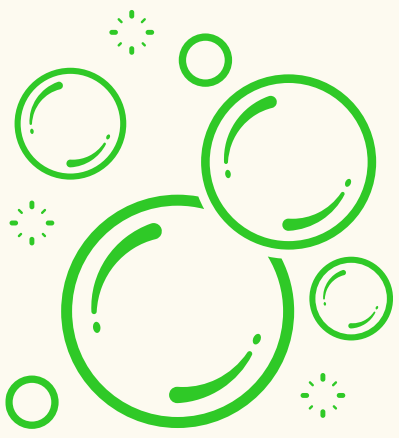
bath
bomb



WHO IS INVOLVED?



TIMELINE

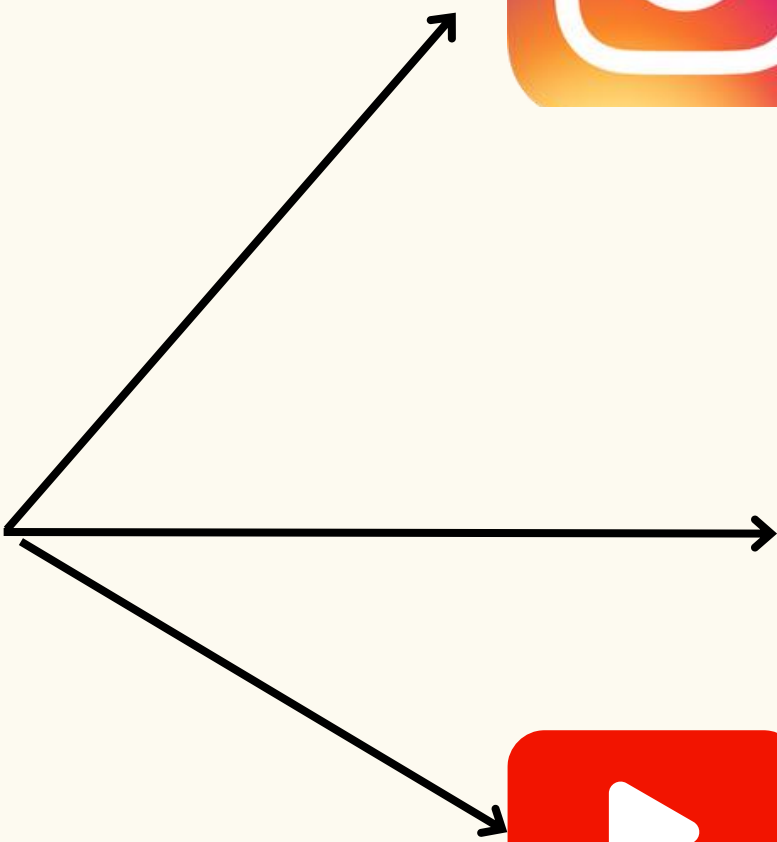


CAMPAIGN

Workshop

Website

Social Media



OUR WEBSITE



SOAPEELS

Home Benefits Process


Discover SOAPEELS: Nature's Gift for Your Skin

Introducing SOAPEELS, an innovative soap made from peels of oranges, bananas, and lemons. Our distinctive mixture utilizes nature's power to provide an unparalleled skincare experience, leaving you feeling cleansed, rejuvenated, and revitalized.

Waste not, want not – that's our motto. By upcycling fruit peels, usually thrown away by hotels across the globe, we're doing our part to help reduce waste and give these beneficial peels a second life that's kind to your skin and Mother Earth herself.

Why settle for ordinary soap when you can have extraordinary? Experience the magic of SOAPEELS and unearth the hidden benefits of fruit peels now.

Why settle for ordinary soap when you can have extraordinary? Experience the magic of SOAPEELS and unearth the hidden benefits of fruit peels now.



Brightening

Close those wrinkles

Our fruit could repair the skin damage, reversing the growth of new sun cells and reducing the chance for wrinkles to develop on the skin.



Nourishment

Replenish your skin with vitamins


The fruit full of vitamins, like vitamin c from the oranges peels, which is essential for collagen synthesis in your skin.



Detoxifying

Purge impurities

Apply contain a number type of vitamin c helps to make the skin hydrated in the skin. The skin often vitamin c helps to make the skin more able to absorb the nutrients in the skin.



Moisturizing

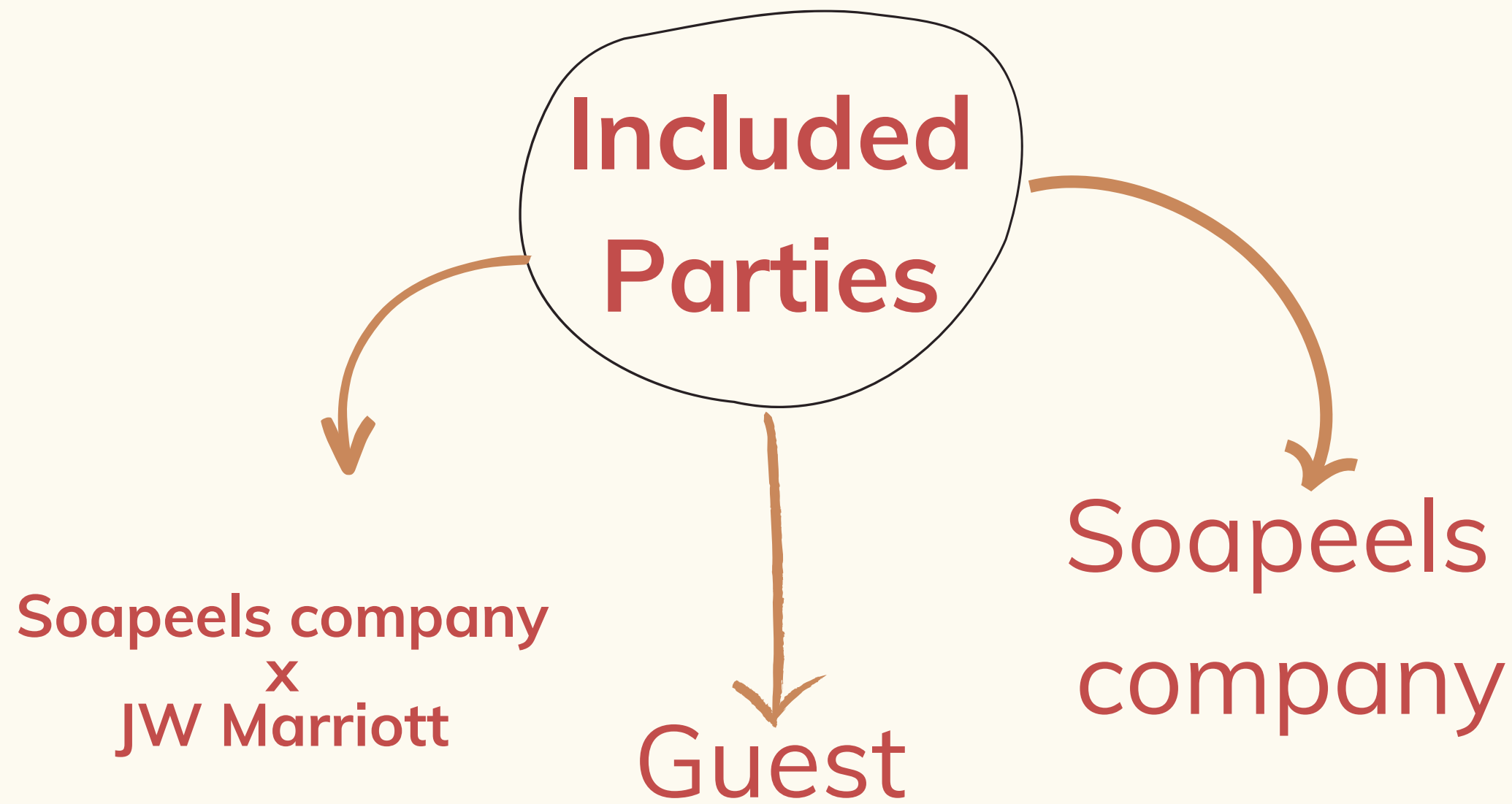
Soak your skin with moisture

The high amount of water of fruit peels could rehydrate your skin, that makes your skin moisture, look youthful and keep plump.



SOAP WORKSHOP

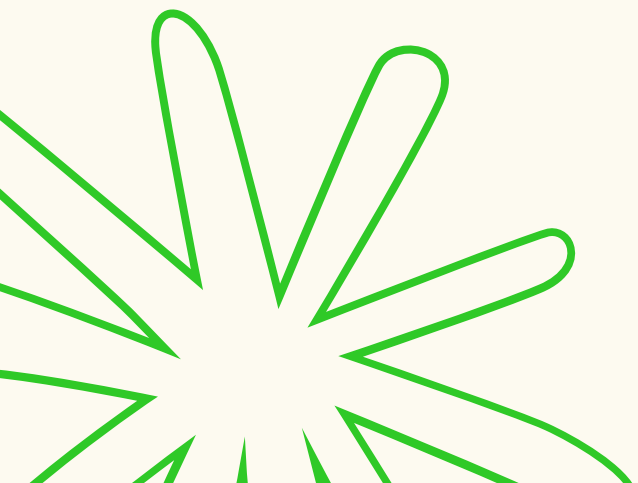
purpose : to teach the people individually and attract hotel visitors





Growth Ambition

soapeels can reduce large amounts of food waste



GOALS IN 3 YEARS



conduct
research
related to

1st

hotels with
the most

2nd

increase
cooperation

waste
making soap

peels into a
company and
establishing
international

3rd

cooperation
both in hotels
and government

What We Do to Go

There

- Make a ~~good team~~ with great members
- Doing a research and benchmarking to university, hotel, and company that involved.
- Seeking grants from the Indonesian government (education) and international funding (erasmus)

THANKYOU 😊

